



MAILMERGER
documents

The simple document production solution for developers and IT departments

Need to add professional document mail merge, transmission and management capabilities to your applications or systems?

It's just a web service call away...

MailMerger is the easy and cost-effective way to mail merge data and send it wherever the business needs, all automatically under program control, whilst letting your users own the look and feel of their output (with easy template creation based on Microsoft Word) and access a range of online document management facilities.

A true cloud-based service, MailMerger has the security, resilience, and scalability you need, whilst appearing like a local resource. Benefit from zero software install, and inbuilt data backups with multi-site disaster recovery.

Class Leading Features

Powerful APIs - easy to integrate using REST, SOAP, and even email

Industrial strength server based mail merge capability

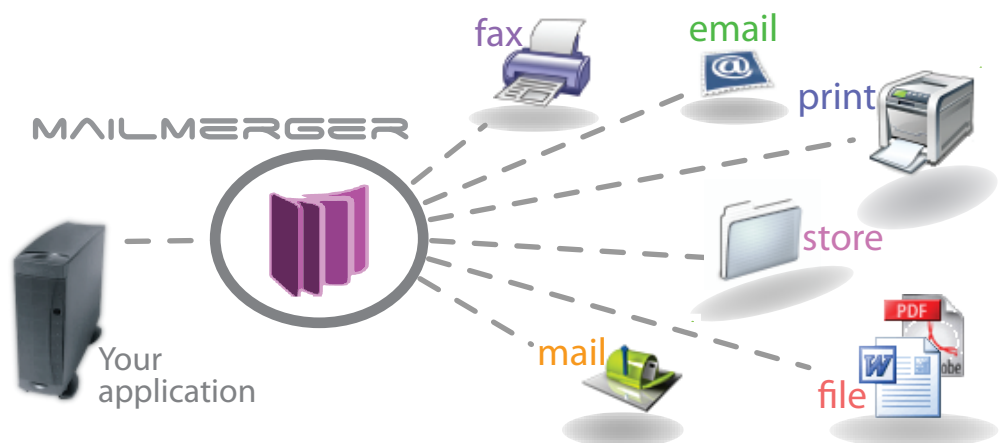
Extensive range of output destination options, including Print, Mail, Email, and Fax

File creation in a range of industry standard formats including PDF, HTML, RTF, Microsoft Word, and Open Office

Secure archiving of actual output - no worries about backing up

Deliver sensitive documents as encrypted and password protected email PDF attachments

Easy linking to mailing houses for postal delivery



the mailmerger advantage

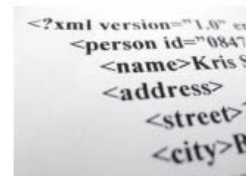


Simple APIs

Connecting your application to **MailMerger** couldn't be easier; all you need is an Internet connection. Our simple REST interface can be accessed by most programming languages - we can also talk SOAP or even email if you wish! Use the APIs to control not only document generation, but also retrieval, resubmission, and management.

Easy Data Input

MailMerger works with your variable data in whatever structure you have it - minimizing your work. Your application simply sends in the data to be merged when it submits a job request. Data formats supported as standard include XML, Excel and CSV, with consultancy available to rapidly cater for custom formats.



Multiple Destinations

MailMerger lets you send your output where it needs to go - be it to a printer, on the email, by fax, or even straight into the postal service. Want to print at a range of locations? No problem, we can address any printer linked to a network with an Internet connection. Need inserts with your mailing? Simple, send the output directly to your mailing house.

Output Magic

MailMerger's powerful output features can help save you money and improve customer service. Want to send documents by email if you have the permission, but by mail if you don't? Easy, let **MailMerger** take care of it. Want to archive a PDF copy of everything you send? No problem. Want to send sensitive documents by email? Use the encrypted, password protected option.



Technology Summary

Integrated enterprise-grade solution deployed as a cloud service for:

- * full 24/7 availability
- * automated distributed backups
- * resilience against systems failures

Full SOA web services XML architecture for ease of integration with other systems

Compatibility with Microsoft Office products

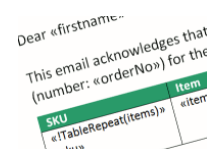


Keeping You In Control

MailMerger bases output on templates - templates you create and control. Simply create a document on your PC using Microsoft Word and upload it through the Dashboard. Use all the standard formatting and features of Word - including graphics, tables, headers & footers.

Advanced Features

MailMerger makes it easy to insert conditional words, paragraphs, and even entire pages, into your templates. You can break templates into parts for reuse so that, for example, your company's letterhead is standardised across all correspondence.



Online Knowledge Base

Once signed up, gain access to a library of helpful documents - user guides, tutorials, reference manuals and code samples. Need more? Our support team are on hand to answer your queries and get things working smoothly for you in the quickest possible time.

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